Can we, the youth, create a positive social impact on the world around us, while having a successful and exciting career?

We believe the answer is Yes, and would like to share a couple of ways to get you started.

"Development Through Enterprise" is an emerging sector of businesses that uses the tools of markets and enterprise to create prosperity. At Engineers for Social Impact (E4SI), we are committed to catalyzing such organizations - focusing on initiatives in education, energy, health-care and financial services - sectors where businesses have the potential to impact millions of people.

Our community of E4SI Fellows, selected from across India, have worked over a summer at for-profit social enterprises and continue to be engaged with the sector sharing their knowledge with rapidly growing E4SI network.

To get you a quick sense of exciting work going on, we've put together a compendium of RESOURCES - enterprises leading innovation, think-tanks that contribute to research, websites that discuss new ideas on development, and literature that you might like to read.

If this sounds exciting and you'd like to be involved, you needn't look around.

We've put together a number of OPPORTUNITIES - spanning competitions, workshops, fellowships, and mentoring.

You have the information you need. Go, be the change you want to see in the world!

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1. what this is all about

2. resources
t - enterprises
 - think tanks
 - websites
 - literature

3. opportunities
t - competitions
 - workshops
 - fellowships
 - mentoring & funding
“Social Entrepreneurs are not content just to give a fish or teach how to fish. They will not rest until they have revolutionized the fishing industry”

Bill Drayton
CEO, Chair and Founder of Ashoka

WHAT THIS IS ABOUT
what this is all about

Do Well

Development Through Enterprise

Do Good
“In a time of turbulence and change, it is more true than ever that knowledge is power”

John F. Kennedy
US President
2. resources

Intellecap   http://intellecap.net
Pioneering the multiple bottom line investment industry

SKS Microfinance   http://sksindia.com
Providing financial services in a sustainable manner

Ujjivan   http://ujjivan.com
Providing financial services to the economically active poor for them to build a better life

A Little World   http://alittleworld.com
Delivering multiple financial services to the Bottom-of-the-Pyramid

CGAP   http://cgap.org
Building efficient and equitable local financial markets to serve the poor

Orient Global   http://orientglobal.com
Building sustainable prosperity through investments in financial and social businesses

Legatum   http://legatum.org
Social development by promoting initiatives enhancing the optimal allocation of human, intellectual and financial capital

Eko   http://eko.co.in
Building low-cost infrastructure to democratize financial services for the un-banked

Accion   http://accion.org
Providing training and financial services to help the poor work their way up the economic ladder

Unitus   http://unitus.com
Aims to reduce global poverty by expanding the reach of high-impact microfinance and economic self-empowerment where it is needed most

Acumen Fund   http://acumenfund.org
Non-profit global venture fund that uses entrepreneurial approaches to solve the problems of global poverty

BANKING AND FINANCE | ENTERPRISES

E4SI
Engineers for Social Impact
2. resources

Aravind Eye Care  http://aravind.org
Eliminating blindness through comprehensive and sustainable eye care services

Mobile Medics  http://mobilemedics.net
Dedicated to bringing high-quality, affordable medical services and drugs to rural India

AyurVAID  http://ayurvaid.com
New generation hospital chain making quality Ayurvedic medical care accessible across India and the globe.

Life Spring  http://lifespringhospitals.com
Chain of high-quality and affordable hospitals focused on women’s and children’s health.

Vaatsalya  http://vaatsalya.com
Making healthcare affordable in a caring and clean environment

idiscoveri  http://idiscoveri.com
A social enterprise with a mission to renew education in India

Amul  http://amul.com
Dairy Cooperative and catalyst of rural development and ‘White Revolution’ in India

D.Light Design  http://dlightdesign.com
Improving lives through off-grid lighting and power solutions

SELCO  http://selco-india.com
Providing sustainable energy solutions and services to underserved households and businesses

Cosmos Ignite  http://cosmosignite.com
Indo-US Joint Venture in Social Entrepreneurship, empowering lives through innovative products

GEWP  http://gewp-india.com
Making low-cost irrigation solutions commercially accessible and available to smallholder farmers

HEALTH, EDUCATION & ENERGY | ENTERPRISES

E4SI
Engineers for Social Impact
2. resources

World Resources Institute  http://wri.org
Finding practical ways to protect the earth and improve people's lives.
Location Washington D.C.

Center for Sustainable Global Entreprise, Cornell University
http://johnson.cornell.edu/sgc/
Solutions to environmental and social problems viewed as business opportunities
Location New York

Legatum Center for Development and Entrepreneurship, MIT
http://legatum.mit.edu
A Research Initiative to explore Development-through-Enterprise
Location Boston, MA

Center for Civil Society  http://ccsindia.org
Devoted to improving the quality of life for all citizens of India by reviving civil society
Location New Delhi

The Institute of Fundraising and Philanthropy
http://ifpasia.org
Nurturing social communicators and fundraisers to effectively communicate and engage society
Location Bangalore

The Earth Institute, Columbia University
http://earth.columbia.edu
Solutions for Sustainable Development
Location New York

The Erb Institute, University of Michigan
http://erb.umich.edu
Fostering global sustainable enterprise through interdisciplinary research and education initiatives
Location Ann Arbor, Michigan

SRISTI  http://sristi.org/
Society for Research and Initiatives for Sustainable Technologies and Institutions
Location Ahmedabad
2. Resources

William Davidson Institute, University of Michigan
http://wdi.umich.edu
Dedicated to developing and disseminating expertise on issues affecting firms in transition & emerging market economies
Location Ann Arbor, Michigan

Center for Social Innovation, Stanford Graduate Business School
http://www.gsb.stanford.edu/csi/
Driven by an essential purpose and a modern vision.
Location Stanford, California

Civic Ventures
http://civicventures.org
Demonstrating the value of experience in solving serious social problems – from education to the environment and health care to homelessness.
Location San Francisco

Centre for Science and Environment
http://cseindia.org
Researches into, lobbies for and communicates the urgency of sustainable and equitable development
Location New Delhi

Center for Global Development
http://cgdev.org
Dedicated to reducing global poverty and inequality and to making globalization work for the poor
Location Washington D.C.

International Institute for Sustainable Development
http://iisd.org
Champions innovation, enabling societies to live sustainably
Location Winnipeg, Canada
http://nextbillion.net
Bringing together business leaders, social entrepreneurs, NGOs, policy makers & academics to explore development-through-enterprise

http://thinkchangeindia.org
Tracking Social Entrepreneurship and Social Innovation in India. Latest news and analysis on India's vibrant social change landscape

http://socialedge.org
Covers topics crucial to the success and growth of non-profit organizations across the globe. Also hosts a library of articles by experts in the field

http://blog.iisd.org/blogs/
A blog managed by International Institute for Sustainable Development presenting the views of various prominent personalities in the sector.

http://microcapital.org
Publishes the MicroCapital Monitor and other products offering specialized news and information on international microfinance

http://earthday.net
Broadening and diversifying the environmental movement worldwide

http://sdnp.nic.in
Highlighting the concerns regarding sustainable development in India and building up pressure to force the concerned authorities to take action

http://indiaenvironmentportal.org.in
An effort to put together a one-stop shop of all that you want to know about environment and development issues.

http://ifmr.ac.in/cmf/elibrary/
Microfinance e-Library, designed as a launching pad for rigorous microfinance research. Links directly to hundreds of articles, papers and studies.

http://businessfightpoverty.ning.com/
The free-to-join, fast-growing, international network for professionals passionate about fighting world poverty through good business
2. resources

Stanford Social Innovation Review
http://ssireview.org
Covering Best Strategies for Social Innovation

In the River They Swim
by Michael Fairbanks
Essays from Around the World on Enterprise Solutions to Poverty

Innovations
http://mitpressjournals.org/loi/itgg
Features cases authored by exceptional innovators; commentary
and research from leading academics; and essays from globally rec-
ognized executives and political leaders.

MIT International Review
http://web.mit.edu/mitir
Supporting solution-oriented discourse on challenges facing our
global community.

Reinventing Strategies for emerging markets
Beyond the transnational mode
by Ted London, University of Michigan & Stuart L. Hart,
Cornell University

The Fortune at the Bottom of the Pyramid
by CK Prahlad, University of Michigan & Stuart L. Hart,
Cornell University

The Base of the Pyramid Protocol
Toward Next Generation BoP Strategy
Cornell Center for Sustainable Global Enterprise, 2008
by Erik Simanis, Stuart Hart and colleagues

Making Better Investments at the Base of the Pyramid
by Ted London
Emerging Markets, Emerging Models
by Ashish Karamchandani, Michael Kubzansky & Paul Frandano
Report investigating "Market Based Solutions" as a means to help those residing at the base of the global income pyramid

Capitalism at the Crossroads
The Unlimited Business Opportunities in Solving the World's Most Difficult Problems
by Stuart L. Hart

Portfolios of the Poor
How the World’s Poor Live on $2 a Day
by Daryl Collins, Jonathan Morduch, Stuart Rutherford & Orlanda Ruthven

Occupation: Change the World
http://myoccupation.org/
Helping you answer the one simple question: how do you make money and change the world?

Values-Driven Business
How to Change the World, Make Money, and Have Fun
by Ben Cohen & Mal Warwick
“Small opportunities are often the beginning of great enterprises.”

Demosthenes
Greek Statesman
3. opportunities

GenV Campaigns
www.genvcampaigns.org
GenV Campaigns is the online hub for Ashoka Youth Venture’s global campaigns. We support youth in taking action to address global challenges by launching lasting social ventures.

Invent Your World
http://inventyourworld.org
A partnership between Ashoka GenV and the Lemelson Foundation to inspire and support a new generation of inventors in using technology to create positive social change.

Dell Social Innovation Competition
http://dellsocialinnovationcompetition.com
Dream up a plan that combines creativity and innovation to tackle a pressing social issue.

Global Social Venture Competition
http://gsvc.org
Business plan competition providing mentoring, exposure, and prizes for social ventures from around the world.

I Will Teach You To Be Rich Scholarships
http://iwillteachyoutoberich.com/scholarship/
Annual $2,500 award for anyone in their twenties who has demonstrated entrepreneurial excellence and is planning a socially innovative project.

Global Social Entrepreneurship Competition
http://bschool.washington.edu/gsec/
Students from around the world invited to find innovative, commercially-sustainable solutions to problems of poverty in the developing world.

Eclairez, IIT Kharagpur
http://eclairez.iitkgp.org/competitions/eclairez
A Social Entrepreneurship Challenge aimed to empower those at the bottom of the pyramid as well as earn profits while doing so.

Genesis, IIT Madras
http://genesis.iitm.ac.in
A Social Entrepreneurship Competition creating a platform for the initiation and development of exemplary social enterprise models.
3. Opportunities

Oxford Youth Business Development Challenge
http://sbs.ox.ac.uk/oba/se/ybd/
A global competition for young entrepreneurs, empowering young people by providing them with the opportunity to bring about change.

MIT IDEAS
http://web.mit.edu/ideas/www/index.htm
Encouraging teams to develop and implement projects that make a positive change in the world.

India Global Student Entrepreneur Awards
http://gsea.org/locate/Pages/india.aspx
Award for undergraduate students that own and run businesses while attending university.

Samadhan, IIT Roorkee
http://edciiitr.com/activity.htm
A social entrepreneurship B-Plan competition to encourage budding entrepreneurs.

Global Social Venture Competition, ISB
http://isb.edu/gsvc2009/index.html
A competition for ventures that have quantifiable social objectives and are financially sustainable.

HBS Social Enterprise Initiative's Business Plan Contest
http://hbs.edu/socialenterprise/businessplan/
To prepare students for opportunities in entrepreneurship sometime during their careers.

Stanford’s Social E-Challenge
http://bases.stanford.edu/social-e-challenge/
A business plan competition for entrepreneurial ventures whose primary goal is to effect social and/or environmental change.

World Challenge
http://theworldchallenge.co.uk
Global Competition showcasing Enterprise and Innovation at Grassroots Level.
3.

opportunities

Sankalp  
http://sankalpforum.com
A South Asia Social Enterprise and Investment Forum, with the primary goal of bringing together various stakeholders sharing a common conviction that capital should be invested to create multiple bottom-line returns

TED  
http://conferences.ted.com/
Inspired speakers, game-changing ideas, evocative locations and transporting entertainment

Cornell Global Forum  
http://cornellglobalforum.org
Focused on creating profitable businesses that simultaneously raise the quality of life for the world’s poor, respect cultural diversity, and conserve the ecological integrity of the planet

Acumen Fund Summer Student Leader Workshop  
http://acumenfund.org/get-involved/
Partnering young people who wish to learn about or enter the field of social enterprise development

Young Global leaders, World Economic Forum
A unique, multi-stakeholder community of exceptional young leaders who share a commitment to shaping the global future

Skoll World Forum on Social Entrepreneurship  
http://skollworldforum.com
Focussing on learning, leverage and impact, connecting prominent social entrepreneurs with essential actors in the social, academic, finance, corporate and policy sectors

National Summer Camp on Entrepreneurial Adventures for Youth  
http://ediindia.org/Entrecore4dtl1.asp
Entrepreneurship Development Institute of India imparts unique exposure to youth.
Engineers for Social Impact
http://e4si.org
Connecting the best engineering talent to the most credible for-profit social enterprises

Starting Bloc
http://startingbloc.org
Educates, empowers and connects emerging leaders to drive social innovation across sectors.

Teach For India
http://teachforindia.org
Narrowing the educational gap by placing outstanding graduates and young professionals in low-income schools to teach for two years

Grassroutes
http://grassroutes.in
Funding youth to go on road-trips across India, discover and work with changemakers, do their bit and inspire more youth into social action.

YouthActionNet Global Fellowship
http://youthactionnet.org
Developing a new generation of socially conscious global citizens who create positive change in their communities, their countries, and the world

Kiva Fellows Program
http://kiva.org/fellows
Offers individuals a rare opportunity to travel abroad and witness firsthand the realities of microfinance

Atlas Service Corps
http://atlascorps.org
Training international leaders who spend a year working with premier US-based nonprofits

Indicorps
http://indicorps.org
A program designed to build principled leadership, empower visionaries, inspire collective action, and unite India towards a common vision for the future
3. opportunities

Ford Foundation International Fellowship Program
http://ifpsa.org/
Building social justice leaders, selected on the strength of academic achievement, leadership skills and social commitment.

Net Impact Fellows Program
http://netimpact.org/
Inspiring, educating, and equipping individuals to use the power of business to create a more socially and environmentally sustainable world.

Acumen Fund Fellows program
http://acumenfund.org/get-involved/fellows-program.html
Building an entrepreneurial bench of professional talent with strong financial and operational skills, experience in low-income markets, and the moral imagination to build enterprises that meet the needs of low-income consumers.

Deshpande fellowship for Social Entrepreneurship
http://deshpandefoundation.org
Developing partnerships with innovative leaders with a new idea, product or service that can potentially benefit millions of people.

Tata Jagriti Yatra
http://jagritiyatra.com
An annual train journey to awaken the spirit of entrepreneurship within India’s youth by exposing them to individuals and institutions that are developing unique solutions to India’s challenges.

Total Immersion Program in Finance & Development
http://ifmr.ac.in/cmf/internship.html
A program by the Institute for Financial Management and Research, Chennai for hands-on experience in the field of microfinance.

Echoing Green
http://echoinggreen.org
Supporting outstanding emerging Social Entrepreneurs

Pop!Tech Social Innovation Fellows Program
http://poptech.org/sifellows
Helping next generation Entrepreneurs scale their impact
3. **opportunities**

**Global Engagement Summit & Project Challenge**
http://globalgiving.com/dy/v2/projectchallenge.html
Participants generate donations for their change-focused projects within the stipulated time period, the best from which will be invited to stay on at GlobalGiving to continue receiving donations.

**Ashoka’s Youth Ventures**
www.youthventureindia.net
Youth Venture is a global movement that inspires, invests, and supports young people to lead social change.

**UnLtd India**
http://unltdindia.org
Finding, Funding and Supporting India’s next generation of Social Entrepreneurs.

**Renewable Energy Search**
http://re-search.in
By the Centre for Innovation, Incubation & Entrepreneurship, IIM-Ahmedabad

**MIT $100K Entrepreneurship Competition**
http://mit100k.org/
Has already awarded hundreds of thousands of dollars in cash and business startup services to outstanding teams of student entrepreneurs.

**Global Social Benefit Incubator**
http://socialedge.org/features/gsbi
Assists social benefit entrepreneurs in developing business plans to reach increasing numbers of beneficiaries.

**Grants competition for ‘Schools for Entrepreneurs’**
http://teachamantofish.org.uk/indiagrants/
To find the best school-based income-generating initiatives in India, projects which are both educational and financially sustainable.
Shrey Goyal is a student at the Indian Institute of Technology - Kharagpur. He is an alumnus of the Future World Leaders Summit Program, Presidential Classroom, and a life member of Mensa. He was a part of the first cohort of Engineers for Social Impact (E4SI) fellows, spending his E4SI summer at iDiscoveri.

Shrey is passionate about developing sustainable business models, and is trying to bring low cost sustainable energy solutions to the masses through his venture, Urja, which has been recognised by Ashoka's Youth Ventures. He has an interest in Base-of-the-Pyramid theory and Sustainable Development, and is enthusiastic about meeting new people and taking on new initiatives and challenges.

Pankaj Agarwal is a senior undergraduate at BITS Pilani Goa Campus. He was the CEO of the company Xenon Technologies which made it into the finals of Eureka’07, Annual B-Plan Competition organized by IIT Bombay. A fellow of E4SI's second edition, spent his summer of 2009 at A Little World.

He is excited about Entrepreneurship and fields like sustainable development approach with profit motive for the enhancement of the economy excites him a lot. He is interested in studying various Base-of-Pyramid strategy parameters and is currently doing academic research on the same with Shrey.